

The facts of life DVD

– facts and referencing

This cleverly animated three minute film features insurance-related statistics from birth to death and all the times of life in between. It is a powerful thought provoker and another great way to show your clients the importance of life insurance.

Facts

1. On average 305,000 babies are born every year, with a life expectancy of 81.8 years.
2. Almost 2 in 5 Australian kids have a long term condition that has lasted 6 months or more,
3. With 583 diagnosed with cancer every year.
4. Last year, more than 121,000 couples were married.
5. But more than 48,000 couples were divorced.
6. Nearly 10% of Australian full time workers leave work due to chronic illness.
7. Almost 1 in 5 Australians will experience a mental disorder.
8. The average Australian consumes 10.1 litres of pure alcohol, 1,915 cigarettes and 18 litres of ice cream a year.
9. 61% of Australian adults are overweight. 40% of which are obese.
10. The average retirement age in Australia is 53.3.
11. 13% of retirees report no main income source in retirement.
12. Around 4 million Australians are living with a disability.
13. 4 in 10 Australian families pay no tax
14. 100% of Australians will die.
15. What does this mean for you?
16. At CommInsure, we provide more cover for more people, insuring over 2 million people.
17. Last year we paid out over \$1.9 million a day in claims. That's over \$13 million a week, and more than \$702 million a year.

Referencing

1. ABS 3301.0 – Births Australia 2012 ABS 3302.0 – Deaths, Australia 2011
2. AIHW 2012. Australian hospital statistics 2010-11. Health services series no. 43. Cat. no. HSE 117. Canberra: AIHW
3. Australian Institute of Health and Welfare 2012. A picture of Australia's children 2012 Cat. no. PHE 167. Canberra: AIHW.
4. ABS 3310.0 Marriage and Divorces, Australia 2011
5. ABS 3310.0 Marriage and Divorces, Australia 2011
6. AIHW 2008. Australia's health 2008. Cat. no. AUS 99. Canberra: AIHW.
7. Australian Bureau of Statistics. 4125.0 - Gender Indicators, Australia, July 2012.
8. ABS 4307.0.55.001 - Apparent Consumption of Alcohol, Australia, 2011-12. Cancer Council of Victoria 'Tobacco in Australia', 2009, figures from for 2004-05. Ferret - Business Outlook: ice cream manufacturing 2005
9. Australia's health 2012. Australia's health no. 13. Cat. no. AUS 156. Canberra: AIHW.
10. ABS 6238.0 - Retirement and Retirement Intentions, Australia, July 2010 to June 2011
11. ABS Year Book Australia 2007
12. Australia's health 2012. Australia's health no. 13. Cat. no. AUS 156. Canberra: AIHW.
13. The Australian, 'Four in 10 families pay no tax', 2008